



CP PLUS



Building
Safe &

Overview of Aditya Infotech Limited



CCTV Milestone



1995

Incorporation of the
Company

2007

Launched the 'CP PLUS'
brand in the Indian
market

2017

JV with Dixon
Technologies

Brand 'CP PLUS'
supports the 'Make in
India' initiative

2024

Partnered with L&T
Semiconductor Technologies

Acquired the remaining 50%
equity shares of AIL Dixon &
entered into Services
Agreement with Dixon
Technologies

2023

Inaugurated 'CP PLUS
Galaxy Stores' in
collaboration with
authorized partners
across India

2020

Partnered with
VVDN

Core Values



Honesty

There are no secrets to success. All it takes is honest hard work.

Teamwork Culture Breaking All Limits

Talent wins games, but intelligent teamwork wins championships.

Know your limits but never ever stop trying to exceed them.

Focus & Relationship

Instead of focusing on the competition, focus on the customer.



Pan India Infra

India Presence



Our CORE strengths



30.01%
REVENUE
CAGR FY22-24



LARGEST
MANUFACTURER
OF
**SURVEILLANCE
PRODUCTS**



1ST PLAYER TO
FOCUS ON
CREATING A
**CONSUMER
BRAND 1**



ENTRENCHED
**RELATIONSHIP
S AUGMENTING
TECHNOLOGY
COMPETENCE
S**



EXPERIENCED
MANAGEMENT
TEAM BACKED
BY A **COMMITTED
EMPLOYEE BASE**



ADVANCED MANUFACTURING WITH
**RESEARCH & DEVELOPMENT
CAPABILITIES**

CP PLUS



20.2% Market
Share³ of The
Video
Surveillance
Industry In
India¹



800+ Pan
India Network
-
Distributors
in **500+**
Cities
including in
Tier
I, II & III
Towns



2,900+ SKUs
Across
Varied
Price
Points



Ranked among
the top video
**SECURITY &
SURVEILLANCE**
brands in
Asia



40 BRANCH
Offices & 9
RMA Centers



Experience
Centers in
Major
**METROPOLITAN
S**



→ Govt. Policies



Standardization Testing & Quality Certification (STQC)
with trusted Source



Localization & Local Content

PPO

Public Procurement Order
(PPO) for Govt. Purchases



India **Semiconductor Mission**



CRO/BIS – Compulsory
Registration Order for BIS



R&D & Technology Innovation



Technology & Innovation

In-house R&D Lab
Certified by DSIR,
GOI



Boosting R&D in
Hardware, Software
& Platform



CP PLUS AI-Powered
Solutions for video
analytics and business
intelligence



STQC & Cyber
Security certified
Product Range



Addition of new
product portfolio
covering more B2C
Home Products



Unified platform &
mobile app covering
Cloud, Analytics &
other services

Introducing CTC Technology



CP PLUS TRUSTED CORE
TECHNOLOGY



Secure
Boot



Secure
Transmission



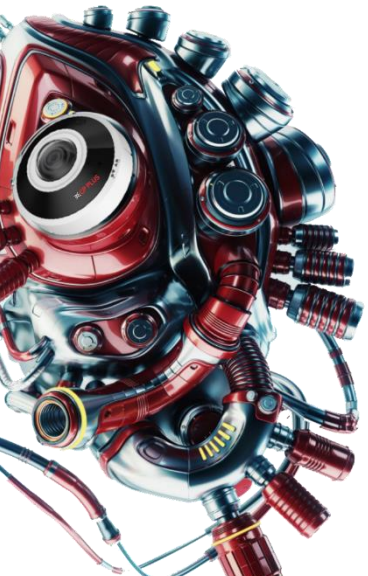
Data
Security



Strong Cryptography
Algorithms



Tamper Proof



Core Tech Partnerships

Strategic Partners



SoC Collaborations



International Partner



Thanks

